

USING RURAL DEVELOPMENT FUNDS IN CYCLING PROJECTS

« Cycling without borders »
19th of september 2014



WHAT ARE THE RURAL DEVELOPMENT FUNDS ?

- **€95 billion for the rural development policy 2014-2020**
 - Foster the competitiveness of **agriculture**
 - Ensure the sustainable management of **natural resources**
 - Fight **climate change**
 - Achieve a balanced **territorial development** of rural economies and communities

- **One European framework, national frameworks, regional frameworks**

HOW CAN THE EAFRD FINANCE CYCLING PROJECTS?

 EAFRD : European Agricultural Fund for Rural Development

 **The 6th priority : « *promoting social inclusion, poverty reduction and economic development in rural areas* »**

- Tourism
- Outdoor Sports
- Mobility
- Cooperation
- Economic development
- Promotion of rural areas

4 EXAMPLES OF EAFRD CO-FINANCED CYCLING PROJECTS IN FRANCE

- **Cycle route along the Somme Canal**
- **Ecomobility with the LEADER programme**
- **Construction of a cycling route in Alsace**
- **Study on the use of Brittany's cycle routes**

CYCLE ROUTE ALONG THE SOMME CANAL – PICARDY REGION

- **2-phase project : 2011-2012 and 2012-on going**
- **Tourism measure of the french RDP**
- **Cycling infrastructures along the Somme Canal**
 - 20 km for the 1st phase
 - 27 km for the 2nd phase
- **EAFRD co-financing**
 - 680 000€ for the 1st phase (40%)
 - 753 000€ for the 2nd phase (10%)



ECOMOBILITY : A COOPERATION PROJECT – LAG OF *PAYS DU BUGEY*

- **2013-2014**
- **LEADER : « community-led local development »**
 - Compulsory cooperation project in the frame of LEADER
- **Actions**
 - Home-to-school commuting,
 - best-practices exchanges on how to build strong cycling network
 - communication
- **40 000€ EAFRD co-financing (55%)**



CONSTRUCTION OF A CYCLING ROUTE BETWEEN SAÂLES AND MOLSHEIM – ALSACE REGION

- **2013**
- **Cycling infrastructures :**
 - approx. 20 km
- **Under the tourism measure of the RDP**
- **A project made possible thanks to local lobbying**
- **Total budget : 490 000€**
 - 196 000€ EAFRD co-financing



STUDY ON THE USE OF BRITTANY'S CYCLE ROUTES



- **2013-2014**
- **Surveys on Brittany's greenways and cycle routes and analysis of the results**
- **1 *Région* and 5 *Départements* partners of the project**
- **Under tourism measure, greenways under-measure**
- **40% of EAFRD cofinancing**
 - Total budget : 94 000€
 - EAFRD co-financing : 38 000€


WHAT ABOUT 2014-2020 ?

- **Opportunities under the « tourism » measure**
- **Low budget for a long period of time and lots of projects**
- **Better chances to finance a project when the whole community supports it**
- **Be attentive of the mid-term adjustment of the EAFRD**


THANKS FOR YOUR ATTENTION AND SEE YOU IN NANTES



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