



EuroVelo 03 St James Way Danish Itinerary

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Danish Cyclists' Federation

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Work Done

- Desk research based on recent report on Southern part of itinerary (Padborg-Viborg)
- Field research on Northern part of the itinerary (Viborg-Frederikshavn)
- Work shop on October 5th in Viborg with 17 participants (14 municipalities, 3 regions, the Road Directorate, tourism organisation and nature board along the route were invited)

Hærvejen
Cykelruten fra Viborg til Padborg



Udarbejdet af Dansk Cyklist Forbund, Oktober 2009 ved:
Per Christiansen, Erik Hansen og Kristian Tommerup Simonsen

Overview on Sections

Section	Itinerary	Municipalities	Region(s)	Length (km)
1	Frederikshavn-Dronninglund	Frederikshavn, Brønderslev	Nordjylland	61.0
2	Dronninglund- Aalborg	Brønderslev, Aalborg	Nordjylland	32.9
3	Aalborg-Hobro	Aalborg, Rebild, Mariager Fjord	Nordjylland	56.1
4	Hobro-Viborg	Mariager Fjord, Viborg	Midtjylland/Nordjylland	36.3
5	Viborg- Funder	Viborg, Silkeborg	Midtjylland	48.5
6	Funder-Givskud	Silkeborg, Ikast-Brande, (Hedensted), Vejle	Midtjylland/Nordjylland	43.3
7	Givskud-Vejen	Vejle, (Billund), Vejen	Syddanmark	52.3
8	Vejen-Vojens	Vejen, Haderslev	Syddanmark	38.7
9	Vojens-Padborg	Haderslev, Aabenraa,	Syddanmark	67.1
Hedensted and Billund are in brackets because the itinerary in those municipalities are very short, respectively 1.4 km and 3.2 km.				

SWOT

Strengths

Wide interest in promoting cycling on the route
Generally good condition of surface and signs
Good attractions connected to the theme
New basic overnight offers being developed

Weaknesses

There is no EV3 promotion nor signposting
Very limited package offers
Limited capacity for bikes in public transport
Limited accommodation offer on some sections
Some bad road sections (gravel)
No proper data on usage of route

Opportunities

“Hærvejen” is known as a pilgrims route in DK
Growing interest in cycling tourism in DK

Threats

Limited resources in municipalities

Actions - surface



A few very bad road sections in need of improvement

Many gravel road sections in need of improvement



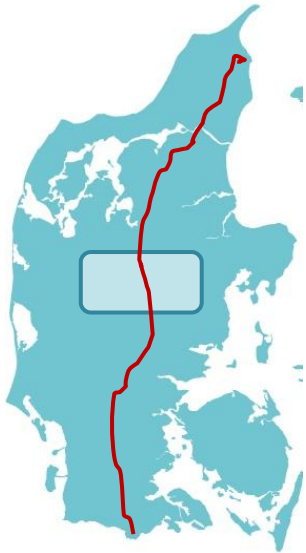
Actions - signposting

Existing signposting of varied quality

Interests for EV3-signposting



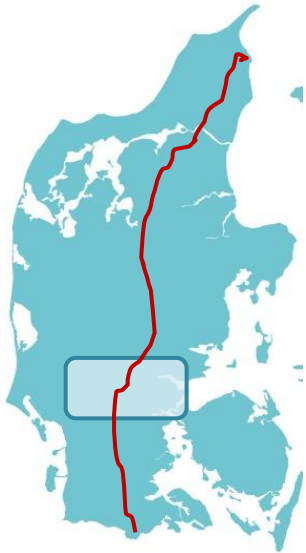
Actions - services



Development of services along the route – cycle friendly accommodation, bike rental, baggage transport, package tours etc.



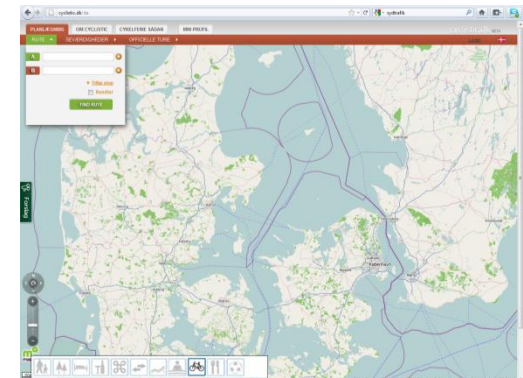
Actions - promotion



Include itinerary in route planners

Include northern part in the promotion of hærvejen

Use events to promote EV3



Actions - organisation



Establish a network between municipalities, tourism organisations, regions, stakeholders, the Cyclists' Federation...

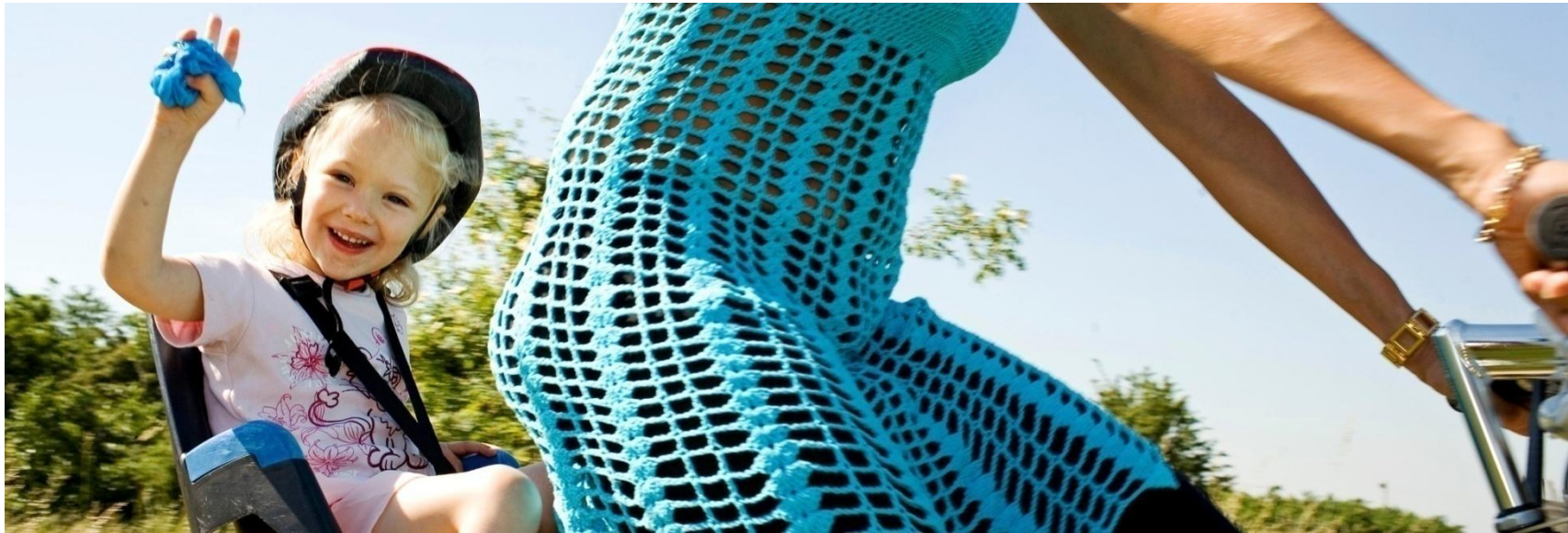
The goal



Vandringsmænd=
Hikers

AND CYCLISTS

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