

The EV3 in France

Bruxelles 8th December 2011





1.583 km
19 sections
(departements)



- Strategic, high potential sections
- Greenways + quiet roads



EV3 France -TW Bruxelles – Dec 2011



Commission européenne

Le projet EV3 est co-financé par l'Union européenne dans le cadre de son action en faveur d'un tourisme durable. L'auteur de cette publication en est le seul responsable. L'Union européenne ne saurait être tenue responsable de l'utilisation qui pourrait être faite des informations qui y figurent.

2011: a turning point



New surface (11 km, Oise canal)

- mobilisation: « itinerary committees », other long distance projects in France, ECF project
- the result: growing awareness for the project (local to european), works undertaken, feasibility studies launched, ...
- ... and expectations: permanent management of the route, promotion / signposting, EU fundings



Status of the infrastructure

➤ **Northern part: 534 km**

100% approved, 25% completed, 43% under works or studies, 28% uncertainties about the party in charge, 4% no project.

Non high traffic road but critical points: 3 bridges, crossroads...

➤ **Loire à vélo (EV6): 123 km**

➤ **Southern part: 926 km**

Itinerary designed in the national schema for greenways and long distance bikeways, to be discussed and detailed with local stakeholders.

24% completed, 14% under works or studies. About 50 kms on high traffic roads.





The action plan (1)

Infrastructure + services

Infrastructure: 65 millions €

1/3 short term, 2/3 medium term

Mainly: surface improving, marking/traffic calming, critical points (bridges, crossroads), signposting (additional on 500 km)

Services: 635.000 €

Good in cities, basic to deficient in rural areas.

- Identification + support
- cycling friendly label: awareness raising + implementation



The action plan (2) Promotion + organization

Promotion: 330.000 €

Heterogeneous situations

- Awareness raising
- Marketing plan
- Internet subsite
- Regular survey
- Integrate in existing tools



Organization: 140.000 €

- Awareness raising
- support to a steering group
- Training and study tours

Thanks for your attention!



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